

The Strawbridge & Clothier

August Sale of Furniture



MONDAY—THE FIRST OF FOUR INSPECTION DAYS

So that all home-owners and home-makers can, by comparison, determine to their complete satisfaction, just where the BEST FURNITURE and BEST VALUES are to be found, the Furniture to be included in our August Sale will be ready for inspection Monday, July 28th.

INSPECTION DAYS

Monday, July 28 Tuesday, July 29 Wednesday, July 30 Thursday, July 31

The Furniture will be conveniently arranged for easy inspection, and every piece will be plainly marked with the August price, as well as the regular price. If customers desire to place orders for any of the Furniture, they will be dated as of August.

OUR ENTIRE FURNITURE STOCK IS IN THE SALE

Every single piece and suit in our third floor show-room and in our great ten-story Furniture warehouse, will be marked at substantial reductions from our usual fair prices. To people who already know of the sterling, trustworthy quality and surpassing good taste of Furniture at this Store, this is an announcement of unusual importance.

AS TO THE SAVINGS—our regular prices were low enough in themselves, and in view of the rapid rise in Furniture quotations at the source, would have presented unexcelled investment opportunities. With the substantial August reductions from these prices, the opportunity becomes remarkable indeed.

WE URGE YOU TO MAKE CAREFUL COMPARISONS

After all is said and done—no amount of words can be made to speak as eloquently as the Furniture itself. The importance of making your dollars buy the most value is more apparent nowadays than ever before. Therefore, we say, shop around, and compare carefully, before making your final decision. Do not make up your mind, however, until you have inspected the Furniture at this Store.

We have supreme confidence that the worthy Furniture and excellent values presented in our August Sale will appeal to people of judgment and good taste.

Clover Day in the PIANO STORE

The Piano Store has assembled a number of Pianos and Player-Pianos, to be sold at prices far less than actual value. Some have been used for demonstration purposes. Some have been returned after limited periods of rental. Others have been taken in part payment on the instruments which we sell exclusively.

All are in excellent condition and are guaranteed to give lasting, satisfactory service—and at these Clover Day prices the opportunities for saving money are unexcelled.

We Give You A stool, an instruction book and one year's tuning service with each PIANO; and a chair, twelve rolls of music of your own choice and tuning for one year with each PLAYER-PIANO.

Upright Pianos	Player-Pianos
Arion \$90.00	Steger \$295.00
Emerson \$90.00	Auto Manual \$325.00
Henning \$90.00	Nelson \$335.00
Schumann \$90.00	Aeriola \$390.00
Leins \$145.00	Weser Bros. \$445.00
New England \$165.00	Hudson \$470.00
Ludwig \$165.00	Francis Bacon \$490.00
Schomacker \$165.00	Faber Soloelle \$515.00
Brambach \$165.00	Henry F. Miller \$675.00
Leonard \$165.00	
Regent \$195.00	
Knight-Brinkerhoff \$250.00	
Henry F. Miller \$305.00	
Henry F. Miller \$350.00	
Steck \$375.00	

Easy Terms of Payment Can be arranged with us, no extra charge of any kind, and presenting the same advantages as if you paid all cash. Any instrument delivered free of charge in Philadelphia.

Premier Phonographs Reduced

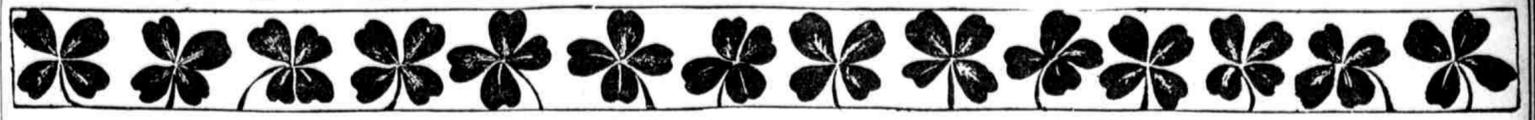
Some have been used for demonstration purposes, but the majority are brand new, just came from the factory. The excellent merits of the "Premier" are well known—and this CLOVER DAY opportunity for substantial savings on the regular prices is a rare one indeed. Three styles are included in this collection.

Premier Phonographs, \$50 Payable \$5.00 monthly. Fumed oak case.
Premier Phonographs, \$75 Payable \$6.00 monthly. Golden oak case.
Premier Phonographs, \$95 ELECTRIC—Mahogany case. Payable \$7.00 monthly. Records of your own choice to the amount of \$5.10 may be added to the purchase without increasing the amount of the monthly payments.

Strawbridge & Clothier—Fifth Floor, West

STRAWBRIDGE & CLOTHIER

STRAWBRIDGE & CLOTHIER



Monday—the First of Our Two July Clover Days

July is the clearance month for summer merchandise in many departments throughout the Store, and many exceptional values in seasonable apparel for immediate use, and needed things for the household will be assembled under the four-leaf Clover Signs on Monday.

About Seven Hundred Clover Day Specials Ready for MONDAY Shoppers

The following is only about on e-half of the hundreds of Clover Specials for Monday—the first day. There are a great many others, not mentioned here, equally attractive in desirability and value. Some of these

Extensive preparations have been made—and all who wish to take advantage of the timely opportunities to save money should read over this PARTIAL list carefully, and plan to be at this Store as early as possible on Monday morning.

lots will be sold out the first day, but many more are in quantities sufficient for both days—and several hundred entirely new lots will be ready for the second day (Tuesday). We cannot promise to fill telephone orders.

FOR WOMEN

Foulard and Crepe Georgette Dresses, \$18.50
Crepe de Chine Dresses, new models—\$18.75
Crepe de Chine Dresses, box-plaited—\$16.25
Silk and Wool Dresses, Greatly Reduced
Silk Taffeta or Poplin Suits—\$23.75
Handsome Suits, serge, tricotine, Poiret twill and wool velour checks—\$45.00
Serge, Poiret Twill or Tricotine Suits, \$35.00
Silk and Wool Suits, Much Under Price
Crepe Georgette Waists, sizes 38 to 44, \$3.35
Crepe Georgette Waists, flesh, white and colors; also Tailored Silk Blouses—\$3.85
New Crepe Georgette Waists—\$4.65
Voile or Lawn Waists, white and colors—75c
Voile, Batiste or Organdie Waists—\$1.35
New Trimmed White Voile Waists—\$1.95
Hats in white and colors—\$3.95
White Milan or Milan-Hemp Sailor Hats—\$2.75 and \$3.50
Trimmed White Crepe Georgette Hats, \$4.50
Laghorn Hats, smartly trimmed—\$6.50
Fine Trimmed Hats, colors only—now \$5.00
Sports Sailor Hats, many kinds—95c
Excellent Corsets, well-known makes—\$3.00
Corsets, excellent values—\$1.00 and \$1.50
Taffeta Silk Petticoats, in colors—\$3.95
Extra-size Black Taffeta Petticoats—\$3.95
White Satine Petticoats—\$1.00
Tan Rubberized Canton Cloth Raincoats—\$3.75
Various Coats, many sports models—\$13.50
Capes, of serge or poplin—\$12.00
Brown or Gray Mixed Tweed Capes—\$8.75
Skirts, many fabrics and styles—now \$3.75
Paid or Striped Wool Skirts—\$5.00
White Gabardine or Pique Skirts—\$2.50
White or Fancy-Strained Wash Skirts—\$1.50
Fine White Gabardine Skirts—\$2.75
Extra-size Satine and other Petticoats, \$1.50
French, Philippine Undergarments, Reduced
Japanese Silk-embroidered Kimonos—\$6.75
Various Muslin Undergarments—now \$1.75
Nainsook Night Gowns—now 95c
Gingham Pinafore Aprons—75c
Silk, and Muslin Underwear—Reduced

Gingham, Chambray House Dresses—\$1.65
FILBERT STREET CROSS AISLE

Queen Make House Dresses, seconds of a quality worth much more—\$2.15
Surf Satin Bathing Suits—\$4.95
Mohair Bathing Suits—\$3.95 to \$7.50
White Canvas Pumps and Oxfords—\$1.95
Pumps and Oxfords, wide variety—\$3.85
Rubber-soled Sports Oxfords—now \$1.95
Arch Preserver Shoes and Oxfords—\$3.95
Wetted-sole Oxfords and Pumps—\$5.85
Sample White Oxfords and Pumps—\$3.95
Black Cotton Stockings—now 20c
Thread-silk Stockings, black, white and colors; full-fashioned; seconds—\$1.25
Thread-silk Stockings, seconds—\$1.50
Burton White Lisle Stockings, seconds, 35c, or 3 pairs for \$1.00
Mercerized Lisle Stockings, seconds—65c
Ribbed Cotton Union Suits, regular sizes—39c
Comfy-cut Union Suits, seconds—50c
Fine Ribbed Cotton Union Suits, lace or tight knees; regular sizes, 75c; extra sizes—85c
Extra-size Cotton Union Suits; seconds, 10c
Ribbed Cotton Vests, pink—now 25c
Ribbed Cotton Comfy-cut Vests, seconds—15c
Ribbed Mercerized Vests, seconds—20c
Swiss Ribbed Lisle Vests, seconds—30c
Taffeta Silk Umbrellas, black and colors—\$3.85
Piece-dyed Union Taffeta Umbrellas—\$2.95
Sleeveless Slip-on Wool Sweaters—\$1.35
Shetland Wool Sweaters—\$3.00
Mercerized Sweater Coats—\$3.50
Linen Initial Handkerchiefs—3 for 60c
Linen Handkerchiefs, 15c, or six for 85c
French Kid Gloves, black or white—\$1.50
Washable Cape, Lambskin or Kid Gloves—\$1.20
Silk Gloves, odd lots, 2-clasp—50c
Gold-filled Bar Pins—35c
Prooches—50c
Gold-filled Bead Necklaces—\$2.00
Enamelled Belts—15c; White Kid Belts—35c
Silk Hand Bags—\$1.85
Strap Books—65c, \$1.50
Switches and Transformations—\$2.00

TOYS AND SPORTING GOODS

Pall-bearing Velocipedes—now \$8.90
See-Saws and Merry-go-Rounds—\$5.25
Dolls' Coaches—\$3.50
Express Wagons—\$1.65
Base Ball Gloves—\$1.30
Camp Chairs, \$1.00
Fishing Rods—\$1.50, \$2.25 and \$3.00
Nickel Reels, for salt water—\$1.45 and \$2.25
Fresh Water Outfits, steel rod, reel, etc.—\$4.25
Men's and Boys' Relay Bicycles—\$41.75
8-ounce White Duck Wall Tents, 7x7 ft.—\$10.25
Tennis Rackets—75c, \$3.00 and \$4.25

Men's Clothing

At Unusual Savings

Serge Suits, Stein-Bloch, Hart, Schaffner & Marx and others—\$35.00
Men's & Young Men's Suits—\$26.50
Men's & Young Men's Suits—\$18.00
Men's Cool Cloth Suits—at \$11.75
Men's and Young Men's Serge Suits, with two pairs of Trousers—now \$24.50
Men's and Young Men's Suits—\$21.75
Youths' Long-Trousers Suits—\$19.50
Men's Cool Cloth Suits—\$7.50
Men's White Flannel Trousers—\$4.95
Men's Trousers—\$2.50 and \$3.95
Men's Suits-to-Measure—\$38.50

Men's Straw Hats—\$1.85, \$2.15 and \$2.65
Men's Split Straw Hats—now \$2.95
Men's Panama Hats, seconds—\$2.85
Panama Hats—\$8.75 Summer Caps—90c
Soft Shirts—\$1.05, \$1.40, \$1.65, \$1.95, \$2.25
Silk-stripe Madras Shirts—now \$3.10
White Tub Silk Shirts—now \$4.00
Muslin Night Shirts—\$1.35
Fancy Pajamas—now \$1.65 and \$2.00
Knitted Four-in-hands—65c
Garters—18c and 35c
Silk Four-in-hands—\$1.45 and \$1.65
Plain and Fancy Four-in-hands, 65c, 75c, 95c
Bat-wing Ties—65c; also 35c, or 3 for \$1.00
Men's Handkerchiefs—6 for 85c
Men's Oxfords, in all sizes—now \$7.65
Lace and Blucher Shoes, not all sizes—\$3.45
Turkish Toweling Bath Robes, \$3.75 and \$5
Irish Linen Hemstitched Handkerchiefs, 45c
Mercerized Lisle Socks, seconds, 35c, 3 prs. for \$1.00
Black Cotton Socks, 6 prs. 75c
Black Mercerized Lisle Socks, seconds—25c
Black Cotton Socks, unbleached split soles, seconds—29c
Black Thread-silk Socks, seconds, 29c a pr.
Black Artificial Silk Socks, seconds, 35c pr.
Nainsook Athletic Shirts & Drawers, 50c ea.
Egyptian Balbriggan Short-sleeve Shirts & Ankle Drawers, seconds—75c each
Checked Nainsook Athletic Union Suits, 85c
White Gauze Cotton Long-sleeve Shirts and Ankle Drawers—50c each
White Gauze Cotton Athletic Union Suits, seconds—\$1.15
Gold-filled Soft-collar Pins—now 35c

MISCELLANEOUS

Miscellaneous Books, damaged—10c to 18c
Post Cards, 10c doz. Birthday Cards, 2 for 5c
Fibre-covered Steamer Trunks—\$23.00
Fibre-covered Wardrobe Trunks—\$17.50
Assorted Chocolates—55c a pound
Iced Cocoanut Caramels—35c a pound
Chocolate-covered Peppermints—12c
Salted Split Peanuts—30c a pound
Typewriter Paper, 8 1/2 x 11 inches, 75c a ream
Windsor Lever Self-filling Fountain Pens, chased barrel, 14-k gold pen point—\$1.65
Writing Paper, Correspondence Cards, 25c box
Paneled Stationery, 24 sheets, 24 envelopes, white or tinted—22c a box
Cotex Overnight Bags, fitted—\$7.50
Cloth Traveling Cases, unfitted—25c to 85c
Tan Cowhide Traveling Bags—\$11.25
Wood-back Hair Brushes—75c
Cuban Violet Talcum Powder—12c
Witch Hazel Soap—7c a cake
Folding Film Pack Cameras—\$8.00
Folding Pocket Flash Lights—90c
Kodak Picture Frames, various sizes—8c
Ocean Pearl Buttons—8c and 10c a dozen
O. N. T. Darning Cotton—3 spools for 10c
White Tape, 10-yard pieces—10c a piece
Clark's Spool Cotton—50c a dozen spools
Black Spool Silk, 100-yard spools—12c
Dress Shields, double-covered—25c a pair
Lawn Rakes—45c Garden Cultivators—95c
Baby Coaches, best makes—\$29.75
Ploch, Heywood and Cartoy Coaches, \$41.75
Stroller Go-Carts, stationary back—\$8.00
Collapsible Gates, 72-inch—\$2.10
Bloch Reed Stroller Go-Carts—\$16.00
Kaxo Shoe Polishing Sets—now 55c
Black or White Bristle Shoe Brushes—10c

AUTOMOBILE SUPPLIES

Automobile Tires, good make, including a tube: 30x3, \$15.00; 30x3 1/2, \$20.48; 32x3 1/2, \$24.44; 31x4, \$30.41; 33x4, \$32.50; 34x4, \$33.22.
Mobilubricant—50c a 5-pound can
Panther Spark Plugs—now 50c

MISSES AND CHILDREN

Misses' Checked and Figured Voile Dresses—\$5.00
Misses' Voile or Organdie Dresses—\$11.50
Misses' Navy Blue or Flesh-color Crepe de Chine, and Satin-and-Crepe Dresses—\$17.50
Misses' White Cordeline Skirts—\$1.35
Misses' Smocks, wide variety—\$2.00 to \$5.00
Chambray, Striped or Plaid Gingham Dresses, sizes 8 to 14 years—\$1.50 to \$3
Colored Wash Dresses, 2 to 6 years—75c to \$3.00
Blue Chambray Creepers, 1 to 3 years—35c
Infants' Long Dresses—50c to \$1.50
Boys' Two-piece Suits, 2 to 4 years—\$1.25
White Dresses, ruffled, 2 to 5—\$1.65 to \$4
Large Girls' White Canvas Oxfords, Pumps and Laced Shoes—\$3.95
Children's White Canvas Laced Shoes, rubber soles, \$2.35; Misses' sizes—\$2.95
Children's and Misses' Brown Canvas "Fabs," Lace Shoes and Oxfords—95c
Little Boys' Calf Shoes, Patent Oxfords—\$2.65
Black Cotton Stockings, 6 to 8 1/2—3 pairs for \$1.00
Children's Fine Ribbed Cotton Stockings; black, white and tan; seconds—29c
Children's Socks, fancy tops; seconds—20c
Children's White Cotton Socks, three-quarter length, 18c, 3 pairs for 50c
Girls' Ribbed Cotton Vests, 18c, 3 for 50c
Children's Ribbed Cotton Waists—25c
Children's Wool Middy Sweaters, sleeves—\$2.50
Misses' Sleeveless Slip-on Sweaters—\$1.35
Misses' Silk and Fabric Gloves—25c
Children's Bathing Suits—\$1.95 to \$4.65

Fabrics and Trimmings

Silk Remnants in variety—Greatly reduced
Double-width Colored Crepe de Chine—\$2
Japanese Eru Pongee Silk, 33-inch—\$1.50
White Crepe de Chine, 40-inch—\$3.00 a yard
Ivory-white Wash Satin, 36-inch—\$1.85 a yard
Black Crepe Meteor, 40-inch—\$3.00 a yard
Plain Black Foulard Silk, 40-inch—\$2.50
Yard-wide Black Satin de Luxe—\$2 a yard
Satin-stripe Shirting Silks, 32-inch—\$1.85
Satin Superior, not a color, 36-inch—\$3.00
Dress Silks, new patterns, 36-inch—\$1.65
WHITE COTTON GOODS—Novelty Voile—31c, 65c; Gabardine—75c; Shirting Madras—28c; Novelty Skirting—24c; Plain Voile—35c
Dress Gingham—28c and 42c a yard
Silk-and-Cotton Pongee—18c a yard
Mercerized Poplin, 27-inch—26c a yard
High-Class Printed Cotton Voiles—65c a yard
Fast-black Satine, 36-inch—10c a yard
Remnants of Black and Colored Dress Goods—greatly reduced
Mohair Suitings, 54-inch—\$1.50 a yard
All-wool Surah Serge, in black and street shades, 42-inch—\$2.00 a yard
Black Wool-and-Cotton Challis—68c a yard
All-wool Plaids, 48-inch—\$3.00 a yard
Mixed Suitings, 54-inch—\$2.00 a yard
Flowered Ribbons, 7-inch—50c a yard
White Net Fichus, ruffled—85c
Net Collars, lace trimmed—50c
Collars, various styles—10c each
Swiss and Cambric Edgings—10c a yard
White Cotton Net, 70-inch—60c a yard
White Flouncing, 36-inch—15c a yard
Ribbon Remnants at Half Price and Less
Feather-stitched Braid—8c a piece
White Cotton Edging—15c a piece

FLOOR COVERINGS

S. & C. Standard Prairie Grass Rugs, 54x90 in., \$6.25; 6x9 ft., \$8.00; 8x10 ft., \$9.50; 9x12 ft., \$11.50
Heavy Wool Combination Rugs, 9x12 ft.—\$11.85
Royal Wilton Rugs, 9x12 feet—\$42.50
Axminster Rugs, Oriental patterns, 9x12 feet, \$40.50; 8.3x10.6 feet—\$37.00
Dedham Wilton Carpet—now \$2.50 a yard
Inlaid Linoleum—\$2.00 a square yard
Printed Linoleum—70c a square yard
China Matting—now \$19.50 a roll
The following Clover Day values are in the new department of Lower-priced Floor Coverings:
Heavy Japanese Grass Rugs, 9x12 feet—\$7.85
Seamless Tapestry Brussels Rugs, 6x9—\$9.50; 9x12 feet—\$13.25
Axminster Rugs, slightly mismatched, 9x12 feet—\$28.75
Remnants of Heavy New Process Floor Covering—35c a square yard
Rubber Door Mats, 14x26 inches—45c

STRAWBRIDGE & CLOTHIER

FOR THE HOME

Tapestry Wall Paper, in gray—25c to 50c
Odd Lots Wall Paper—50c to \$3.00
Striped Summer Curtains—\$1.35 a pair
Cedar Chests—\$25.00
Cretonne, 25c yard
Figured Curtain Net—25c a yard
Matting-covered Boxes, odd lots—Reduced
Colored Borders for Curtains—10c a yard
Candle Shades, all colors—25c and 50c
Metal and Art Glass Table Lamps, for gas or electricity—at Half Price
Framed Pictures, great variety—\$1.50
Hand-colored Prints, framed—\$3.00
Dust Brushes—25c
Ice Cream Spoons, 15c
Preserving Racks, fit in wash boiler—60c
Floor Sweeping Brooms, 14-inch—\$1.25
White Enamelled Saucepans, 3-quart—65c
Gas Ranges, 18-inch oven—\$29.00
Metallic Tubing, for gas stoves—8c a foot
Alcohol Stoves, 35c
Carpet Sweepers, \$1.35
Silver-plated Bread Trays—\$2.50
Silver-plated Pitchers—\$5.50
Silver-plated Candy Jars—\$2.50
Imported China Cups and Saucers—40c ea.
Decorated Souvenir Plates—30c
French China Plates—19c and 25c each
Cut Glass Dishes, two handles—\$2.25
Cut Glass Olive Dishes, with handle—\$1.10
Light-cut Vases—70c and 90c
Pottery Vases—10c and 40c each
Scarfs, scrim—25c; lace-trimmed—75c
Odd Lots of Stamped Goods, in white and colors, great variety—10c to \$2.00
Blue Luncheon Sets, 13 pieces—75c
Piano Benches—\$9, \$11.50, \$13 and \$16
Brass Beds—\$22.75
Enamelled Beds—\$16
White Enamelled Beds, with springs—\$17
Roll-edge Felt Mattresses, 50-lb. weight, \$16

Odd Pieces of Furniture Half and Less Than Half Price

Hundreds of odd pieces of all kinds of Furniture—including various pieces for the bedroom and dining-room—also many odd Chairs and Rockers, all collected in a special section for easy selection on Clover Day and marked at Half and Less Than Half Regular Prices.

LINENS, BEDFURNISHINGS

Mercerized Cotton Damask—50c & \$1.25 yd.
Bleached Linen Table Damask, 70-in., \$1.90
Bleached Linen Napkins, 20-in., \$1.80 doz.
Hemmed Half-linen Towels, 18x35—\$3 doz.
Half-linen Huck Towels, 20x37—\$7.50 doz.
Bleached Turkish Towels—now \$3 a dozen
Heavy Bleached Turkish Towels—\$6 a doz.
All-linen Checked Glass Toweling—25c a yd.
Fillet Lace-trimmed Cotton Scarfs, 18x36 in., 80c; 18x45 in., 90c; 18x54 in., \$1.00
Plain Hemstitched Bolster Shams—\$1.50 ea.
Hemstitched Linen Pillow Cases, \$2.50 a pr.
Cotton-filled Comfortables—\$3.95 and \$4.85
White Blankets, wool with some cotton, 70x80 in., \$8.75 a pr.; 70x80 in., \$11.50 a pair
Dimity Bed Spreads, extra long, 62x99 in., \$2.65; 72x99 in.—\$2.90
Pillow Cases, 45x36 in.—28c; 42x38 1/2 in.—48c; 45x38 1/2 in.—53c; 50x38 1/2 in.—65c
Sheets, 54x90 in.—\$1.18; 63x90 in.—\$1.65; 63x99 in.—\$1.95; 90x99 in.—\$2.45
Crochet Bed Spreads, 78x88 inch—\$3.25
Satin-finish Marseilles Bed Spreads, 78x88 in.—\$3.65; 78x88 in.—\$4.00
Long Cloth—\$2.90, \$3.65, \$5.40 a 12-yd. pc.
Nainsook—\$3.45, \$3.95, \$5.45, \$5.65 a 12-yard piece
Bleached Muslin, 36-inch—24c and 31c a yd.
Fine Cambric, 36-inch—40c a yard
Bleached Pillow Case—40c to 58c a yard
Bleached Sheet, 63- to 90-inch, 63c to 85c
Silk-stripe Unshrinkable Waisting Flannel—75c a yard

FOR BOYS

Boys' Serge Suits, 8 to 16 years—\$10.25
Boys' Cheviot Suits, 7 to 18 years—\$6.75
Boys' Wash Suits, 3 to 7 years—\$1.45
Boys' Wash Knickerbockers—\$1.25
Straw Hats—\$1.25 Boys' Caps—55c
Panama Hats, seconds and slightly soiled, \$2.55
Blouse Waists, 50c & 85c; Shirts, 85c, \$1.25
Four-in-hands—35c each, 3 for \$1.00
Oxfords and High Shoes, tan & black, \$3.85
Boys' Sweaters—\$2.50, \$4.00 and \$5.00
Checked Nainsook Athletic Union Suits, 50c
White Gauze Cotton Athletic Shirts and Drawers, seconds—35c each, 3 for \$1.00